



# SOUTHPORT STATE SCHOOL P&C STRATEGIC PLAN



## KEY SUCCESS STRATEGIES

<b>STRONG ORGANISATIONAL LEADERSHIP</b>	<ul style="list-style-type: none"> <li>a) <b>Identity and invite:</b> Always be succession planning. Identify those with ideal skills, passion or interest and plant the seed early.</li> <li>b) <b>Begin with the end in mind:</b> Create everything as a template considering future use, store everything centrally for ease of handover.</li> <li>c) <b>Remember to have fun:</b> Create social opportunities and team building activities for leaders to build relationships.</li> <li>d) <b>Work to people's strengths:</b> Delegate based on skill and availability. If everyone is doing what they are best at, the team will be at it's strongest!</li> <li>e) <b>Develop plans and checklists:</b> Develop a 5 year business plan. Develop Executive handover plans (monthly breakdown). Develop OSHC, Uniform, Tuckshop Convenor and Operations Manager Handover Checklists &amp; Notes.</li> </ul>
<b>ACTIVE &amp; COMMITTED MEMBERS</b>	<ul style="list-style-type: none"> <li>a) <b>Member mates:</b> Pair up new members or visitors with someone who can answer questions and support them.</li> <li>b) <b>Communication:</b> Keep members informed and involved, and they will be more engaged.</li> <li>c) <b>Make it fun:</b> Good meetings are short and the culture promotes inclusivity and respect for all.</li> <li>d) <b>Get creative:</b> Think outside the box, try new things.</li> </ul>
<b>SUPPORTIVE &amp; ENGAGED COMMUNITY</b>	<ul style="list-style-type: none"> <li>a) <b>Know your audience:</b> Find out who is in your community.</li> <li>b) <b>Create opportunities for relationship building:</b> Facilitate social events and informal get togethers.</li> <li>c) <b>Ask for input:</b> Ensure we are accurately representing the views of the community by regularly seeking their input.</li> <li>d) <b>Communicate often:</b> Help the community stay informed via various forms of communication.</li> <li>e) <b>Connect with key locals:</b> Build relationships with local councillor, MPs, businesses, local organisations, etc.</li> </ul>
<b>SUBSTANTIAL FUNDING</b>	<ul style="list-style-type: none"> <li>a) <b>Businesses:</b> Operate economical and profitable businesses to create funding.</li> <li>b) <b>Fundraising:</b> Facilitate fundraising activities to create funding.</li> <li>c) <b>Donations and Sponsorships:</b> Seek out in-kind donations or sponsorships to reduce event/activity costs or for prizes.</li> <li>d) <b>Grants:</b> Seek out and apply for relevant grants where possible to achieve strategic goals.</li> </ul>
<b>EFFECTIVE MARKETING &amp; COMMUNICATIONS</b>	<ul style="list-style-type: none"> <li>a) <b>Share the vision:</b> Secret strategies fail. Share the vision and the strategy often and how everything we do relates to it.</li> <li>b) <b>Tell stories:</b> Stories inspire people to action. Find the stories from our organisation and share them often.</li> <li>c) <b>Cover all bases:</b> Communicate in various methods to ensure we are catering for all preferences and information is accessible to all.</li> <li>d) <b>Celebrate the wins:</b> Share the good news stories, and reminders of past achievements - don't assume people know.</li> <li>e) <b>Keep it interesting:</b> 80% of communication should be designed to inform, educate, entertain and engage.</li> </ul>

WHAT WE DO	ENHANCE SCHOOL RESOURCES & FACILITIES	PROVIDE STUDENT OPPORTUNITIES & EXPERIENCES	NURTURE OUR SCHOOL COMMUNITY	PROVIDE QUALITY SERVICES & GENERATE FUNDS
	<ul style="list-style-type: none"> <li>a) Promote the interests of, and facilitate the development of, further improvement of the School.</li> <li>b) Provide financial or other resources or services to the school for the benefit of the students.</li> <li>c) Provide new or improved facilities or resources to enhance their learning environment.</li> </ul>	<ul style="list-style-type: none"> <li>a) Subsidise, support or facilitate extra curricular opportunities for students.</li> <li>b) Provide or facilitate opportunities for students to develop life skills, have unique experiences and or create positive school memories.</li> <li>c) Source and share information about external opportunities or experiences available to students.</li> </ul>	<ul style="list-style-type: none"> <li>a) Promote parent &amp; community engagement within the school, nurturing a culture of kindness, respect, inclusivity and compassion.</li> <li>b) Provide opportunities for collaboration and connection between parents, school, staff, students and other community members.</li> <li>c) Facilitate effective communication for the school community.</li> </ul>	<ul style="list-style-type: none"> <li>a) Provide a quality, healthy, friendly and economical on site tuckshop service for the benefit of students &amp; school community.</li> <li>b) Provide a quality, safe and economical &amp; enjoyable on site Outside School hours Service for the benefit of students/parents and carers.</li> <li>c) Provide a quality, affordable, economical and friendly uniform shop service for the benefit of the school community.</li> </ul>
HOW WE DO IT	<ol style="list-style-type: none"> <li>1) Work with the Principal to establish the schools annual priorities and support or facilitate where possible.</li> <li>2) Establish the collective project, facility or resource priorities and support or facilitate where possible and if aligned with our strategic objectives.</li> <li>3) Regularly invite and consider any member / community requests or ideas for facility or resource. enhancements during meetings, and support or facilitate where possible if aligned with our strategic objectives and priorities.</li> </ol>	<ol style="list-style-type: none"> <li>1) Work with the Principal to establish the schools annual priorities and support or facilitate opportunities, events or experiences where possible.</li> <li>2) Facilitate "fun" or unique events (such as discos) to create opportunities to develop social skills &amp; create positive school memories.</li> <li>3) Facilitate opportunities for life skills development such as students in the tuckshop.</li> <li>4) Actively source, share &amp; promote information from other organisations about external opportunities for students.</li> </ol>	<ol style="list-style-type: none"> <li>1) Regularly and visibly promote our strategic plan; actively encourage a culture aligned with our core values; and ensure activities are aligned with our strategic priorities.</li> <li>2) Facilitate "meet &amp; greet" opportunities and fun / social events to build the community spirit.</li> <li>3) Find ways to engage with teachers &amp; students and actively connect with local businesses &amp; organisations.</li> <li>4) Ask for (and be open to) constructive feedback and ideas.</li> <li>5) Have a strong communication and marketing plan.</li> </ol>	<ol style="list-style-type: none"> <li>1) Establish aims, objectives and goals for each of the businesses.</li> <li>2) Actively and regularly seek ways to improve/optimize operations, increase income &amp; reduce costs in all services.</li> <li>3) Recruit, nurture &amp; appreciate quality staff to ensure a successful and productive team.</li> <li>4) Ask for (and be open to) constructive feedback and ideas from staff and customers on how to improve.</li> </ol>
2026-2027 PRIORITIES	<ul style="list-style-type: none"> <li>Review the strategic plan.</li> <li>Cold water bubblers.</li> <li>Academic badges.</li> <li>Additional reading resources and library books.</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing donations to school throughout the year to grow student opportunities and experiences.</li> <li>Work closely with the SRC.</li> <li>Hold Fundraising events.</li> <li>Have a voice in reviewing school excursion planning.</li> </ul>	<ul style="list-style-type: none"> <li>P&amp;C presence at all school events.</li> <li>Build our collaborative communication.</li> <li>Trial Year level representatives in conjunction with school</li> </ul>	<ul style="list-style-type: none"> <li>Termly meetings with convenors and co-ordinators.</li> <li>Review Aims, Objectives and goals for each business.</li> <li>Monitor profit and loss.</li> </ul>